Doc 1 : Video « the real you matters »

**Global comprehension :**

1. First viewing : concentrate on the place and the people :

|  |  |
| --- | --- |
| Place | People |
| Workplace  Open space / offices | Employees  Boss / manager  A pregnant woman |

* **Common point of the employees ?**

They want to hide their true personalities / authentic selves because they fear to be excluded / discriminated against at work

**Detailed comprehension :** ASK FOR THE GRID IF YOU NEED HELP

1. Find detailed information about the employees :
2. Write sentences to contrast their actions and their authentic selves.

One employee is pretending to practice yoga **whereas** in reality he’s praying, he must be a Muslim.

A pregnant woman is trying to hide her belly / pull her belly in.

The last employee is pretending a mistake on her wedding announcement because she wants to hide her homosexuality.

* **Recap together / React**

1. Deduce the type of document, and the message which is conveyed.

A campaign by SBS, an Australian company. No one should have to hide who they are => to raise awareness.

1. Copy books ! ☺

It’s an **awareness campaign** by SBS, an Australian company. One employee is **pretending to** practice yoga **whereas** in reality, he’s praying. **Then**, a woman is **hiding** her belly but she is **pregnant**, and the last employee is pretending a **mistake** on her **wedding announcement** **while** she will marry another girl. They **hide** their differences because they **fear to** be excluded. **So**, SBS managers **want to** **raise awareness** and **wish to** show problems of exclusion. The message which is **conveyed** is “the real you **matters**”, **whoever** you are, **whatever** your diversity.